

Lynx Ridge Golf Club

Calgary, Alberta
Friday, June 6, 2025
18-Hole Texas Scramble
9:00AM Shotgun Start



Presenting Sponsor:

SOUTH POINTE



COUNTRY HILLS



In Support of:



 **ROGERS**
Birdies for Kids 

Presented by  **ALTALINK**
A BENSHELL HATHAWAY ENERGY COMPANY

Donations matched up to 50% through the Rogers Birdies for Kids presented by AltaLink program.

All monetary contributions including registration, sponsorship, SuperPass, mulligans, and raffle tickets will be eligible for tax receipts through the program.

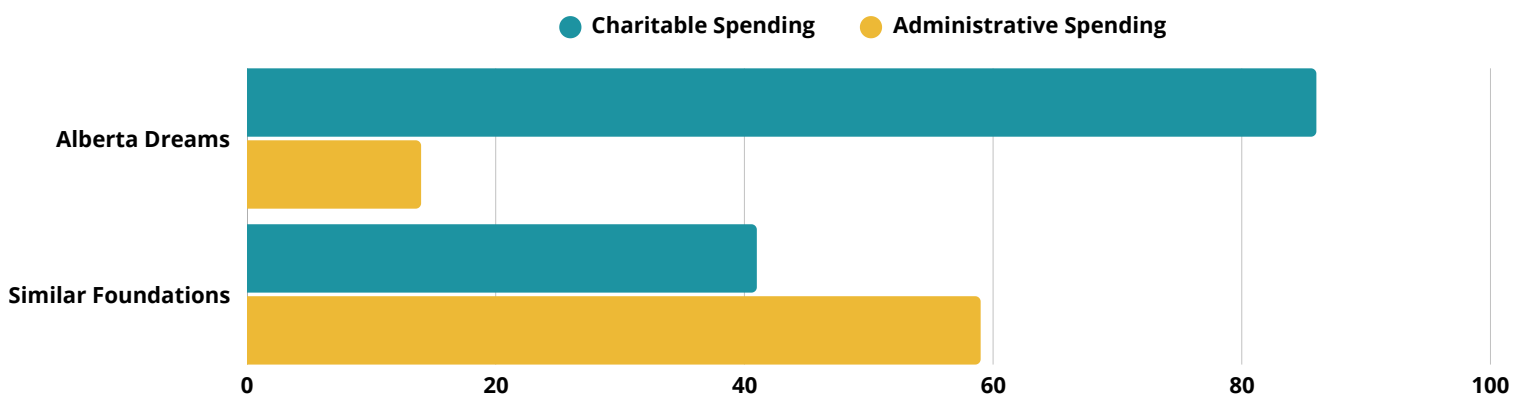


Our Organization

We give the gift of hope by making dreams come true for children in Alberta diagnosed with a severe chronic or life-threatening medical illness. Originally called the Rainbow Society of Alberta before being rebranded as Alberta Dreams, we have made over 1200 dreams come true in more than 320 communities across the province since our founding by volunteers in 1986.

Having a Dream come true can be a welcome relief from the grind of hospital stays, doctor's visits, tests, treatments, worries, and fears. It's a break from the daily hardship of being ill - a break for the entire family. For a child who is sick, having a dream come true can be the catalyst to help them feel better emotionally and physically, giving them increased strength and courage to battle their illness and the daily challenges it brings.

As a local Alberta charity with only four full-time employees, we work hard to drastically reduce wasteful overhead and administrative spending, ensuring the maximum amount of your donation goes directly to fulfilling the dreams of Alberta children, **more than doubling the charitable impact of a donation to similar children's charities.**



Event Information

The Alberta Dreams Swing Fore Dreams presented by South Pointe Toyota and Country Hills Toyota will be held on June 6th, 2025 at the beautiful Lynx Ridge Golf Club.

Our 31st annual golf classic is a perfect opportunity for sponsors and golfers to network with Alberta business leaders and meet the wonderful dream families your generosity is supporting all while having a ton of fun and connecting you and your brand to an organization with nearly 40 years of experience making dreams come true for sick Albertan children.



With your generous support, we hope to reach our goal of raising \$100,000 which will allow us to make dreams come true for at least 10 deserving Alberta children.

Matching Donations Event

Each year the Rogers Charity Classic crowns one golf champion and supports over 200 charities. Alberta Dreams is proud to again be a participant in the Rogers Birdies for Kids presented by AltaLink program with all pledges made through the program eligible for a charitable tax receipt and donation matching up to 50%, making your generosity go even further.

100% of proceeds pledged through the program go directly to Alberta Dreams, helping us fulfill the dreams of Albertan children diagnosed with severe chronic or life-threatening illnesses.



ROGERS
Birdies
for Kids

Presented by **ALTALINK**
A BASKING LIGHTS NETWORK ENERGY COMPANY

NEW!

Introducing a new and improved golf tournament experience for all your participation needs including all Swing Fore Dreams communications and the following features:



Scheduling
& Text Alerts

Live Scoring

You won't
miss a beat!

- Registration
- Presale Super Pass, Mulligans &/ Raffle Tickets

Presenting Sponsorship - \$10,500 **SOLD**

- Your company name on all tournament promotional material and Alberta Dreams event website page, shown as presented by Your Company Name”.
- Your company name included in all media advertising and promotion.
- Acknowledgement of your sponsorship during dinner and the after party.
- Primary signage promoting your sponsorship.
- Complimentary Golf/Dinner for EIGHT (8) Representatives.

Platinum Sponsorships - \$8,500

- Your company name on all tournament promotional material including but not limited to Alberta Dreams website, the dedicated tournament website and app.
- Logo placement in e-communication to golfers and as a featured Platinum sponsor in wrap-up communications.
- Recognition by our emcee at the banquet.
- Complimentary Golf/Dinner for FOUR (4) Representatives.

1 Dinner Sponsor

- Dedicated signage on each table to acknowledge your sponsorship.
- Opportunity for logo to be placed on wine bottles and distributed to each table at the banquet.

2 Keynote Sponsor - TBD

- Dedicated signage on the banquet podium to acknowledge your sponsorship.
- Featured Guest exclusives; dinner, signatures & photo opportunity.

3 19th Hole Golf Simulator Contest Sponsor

- Dedicated signage on the 19th-hole golf simulator contest to acknowledge your sponsorship.

Gold Sponsorships - \$5,500

- Your company name on all tournament promotional material and Alberta Dreams event webpage, dedicated tournament website and app.
- Logo placement in e-communication to golfers and as a featured Gold sponsor in wrap-up communications.
- Complimentary Golf/Dinner for FOUR (4) Representatives.

1 Welcome Sponsor

- Your company name on the welcome banner displayed on player arrival.

2 Tournament Prize Sponsor

- Dedicated signage where all individual and team prizes are displayed throughout the day.
- Logo placement on item signage as the official tournament prize sponsor.

3 Feature Raffle Draw Sponsor

- Dedicated signage as the “Exclusive” Feature Raffle Draw Sponsor.
- Logo placed on the raffle tickets purchased by golfers.

Sponsorship Opportunities Cont'd

Silver Sponsorships - \$3000

- Your company name on all tournament promotional material and Alberta Dreams event webpage, dedicated tournament website and app.
- Logo placement in e-communication to golfers and as a featured Silver sponsor in wrap-up communications.
- Complimentary Golf/Dinner for TWO (2) Representatives.

1 Golf Cart Sponsor

- Dedicated signage in the Golf Carts to acknowledge your sponsorship.
- Opportunity to provide branded water bottles for each golfer with your company logo/name.

2 Putting Green Contest Sponsor

- Dedicated signage on the Putting Green to acknowledge your sponsorship.
- Opportunity to donate branded prize/prizes that can be won in contest. (see CRA Guidelines for tax receipt on value of prizes donated)

3 Volunteer Sponsor

SOLD

- Signage in the volunteer staging area, logo on volunteer name badges, and logo on the volunteer dinner voucher.

Bronze Sponsorships - \$1500

- Your company logo on the dedicated tournament website and app.
- Logo placement in e-communication to golfers and as a featured Bronze sponsor in wrap-up communications.
- Complimentary Golf/Dinner for TWO (2) Representatives.

1 Food Hole Sponsor

- Dedicated signage on the sponsored food hole.
- Opportunity to prepare and provide a unique and personalized snack for participants.

2 Beverage Cart Sponsor

- Dedicated signage on the sponsored beverage cart.
- Opportunity to provide a signature drink option and personalize the experience.

3 Beverage Hole Sponsor

- Dedicated signage on the sponsored beverage golf hole.
- Establish awareness of your brand and product through the offering of a complimentary beverage.

Sponsorship Opportunities Cont'd

Hole-In-One Sponsorships - \$1500 (2) **SOLD** 1 left

- Your company name and logo on featured Hole-In-One promotional material.
- Dedicated signage printed and placed at the sponsored golf hole.
- Opportunity to place a promotional item on the green; within the guidelines of Lynx Ridge rules.
- Logo placement in e-communication to golfers, sponsor feature in wrap-up communications; with option to provide picture or promotional prize materials.
- Complimentary Golf/Dinner for TWO (2) Representatives.

Birdie Hole Sponsorship - \$1000

- Your company/ logo printed on fairway lawn signs.
- Recognition in the event program under tournament partners.
- Birdie sponsor recognition on a slide in the banquet slide presentation.
- Complimentary Golf/Dinner for ONE (1) Representatives.

Tournament Supporter Opportunities

A Tournament Supporter is a business or individual who contributes to Swing Fore Dreams YYC with the following:

- Team prizes, 4 each of an item (please advise prior to tournament of intent to donate);
- On-course golf accessories for participants & or equipping carts; Golf balls, markers, tees etc. (approximately 125);
- Raffle/Door Prizes; Golf Swag, Equipment, Coolers, Electronics, BBQ/Smoker etc.
- Contest/Challenge Hole Prizes.

As a Tournament Supporter, you or your business will receive the following:

- Social media (Facebook, Instagram, LinkedIn, Twitter/X) recognition.
- Name printed on "Tournament Supporter" sign displayed at dinner and after party.
- A tax receipt for Gift-In-Kind donations (if applicable, as per CRA guidelines).





Yes, we are interested in sponsoring Swing Fore Dreams YYC 2025 at the following level:

- | | |
|--|--|
| <input checked="" type="checkbox"/> Presenting Sponsor - \$10,500 | <input type="checkbox"/> Silver: Putting Green Contest Sponsor - \$3,000 |
| <input type="checkbox"/> Platinum: Keynote Sponsor - \$8,500 | <input checked="" type="checkbox"/> Silver: Volunteer Sponsor - \$3,000 |
| <input type="checkbox"/> Platinum: Dinner Sponsor - \$8,500 | <input type="checkbox"/> Bronze: Food Hole Sponsor - \$1,500 |
| <input type="checkbox"/> Platinum: 19th Hole Golf Simulator- \$8,500 | <input type="checkbox"/> Bronze: Beverage Cart Sponsor - \$1,500 |
| <input type="checkbox"/> Gold: Welcome Sponsor - \$5,500 | <input type="checkbox"/> Bronze: Beverage Hole Sponsor - \$1,500 |
| <input type="checkbox"/> Gold: Tournament Prize Sponsor - \$5,500 | <input checked="" type="checkbox"/> Hole-In-One Sponsor - \$1500 |
| <input type="checkbox"/> Gold: Feature Raffle Draw Sponsor- \$5,500 | <input type="checkbox"/> Hole-In-One Sponsor - \$1500 |
| <input type="checkbox"/> Silver: Golf Cart Sponsor - \$3,000 | <input type="checkbox"/> Birdie Hole Sponsor - \$1000 |

Early Bird Registration: _____ x **\$375** / Golfer **Total:** _____ (complete attached form)
 (Early Bird Registration extended, after this please select Regular Golf Registration)

Regular Golf Registration: _____ X **\$400** /Golfer **Total:** _____(complete attached form)

Please Note: All monetary contributions including registration, donations and sponsorships will be eligible for tax receipts through the Rogers Birdies for Kids presented by AltaLink program. Please refer to the attached "CRA Tax Receipting Guidelines" for information on receipting gift in kind donations.

Company/Organization: _____

Authorized By (Name): _____ Title: _____

Billing Address: _____ City/Prov.: _____

PC: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Cheques can be made payable to "Calgary Shaw Charity Classic Foundation" Memo: Alberta Dreams and mailed to: Suite 4700, 888 3rd Street, Bankers Hall West Tower, Calgary, AB T2P 5C5

Online credit card payment, under \$5000 can be submitted through our Birdies For Kids portal: <https://shawcharityclassic.com/charity/participating-charities/albertadreams/>

Questions, comments, or enquiries can be directed to :larissah@albertadreams.ca calling 780-717-5503

2025 Golf Registration Form

Date: Friday, June 6th, 2025
Location: Lynx Ridge Golf Club
Time: 9:00am Shotgun Start
Fees: \$375 per Golfer - Paid before May 15th.
 \$400 per Golfer - Paid after May 15th.

Includes:

Complete & return form to:

larissah@albertadreams.ca

Early Bird: \$ 375/golfer X _____ golfers = _____
After May 15th: \$ 400/golfer X _____ golfers

Golfer #1 Name		Special	
Billing Address:		Phone No:	
Email:			
Individual Payment Options (if applicable)		Cheque (Payable to: Calgary Shaw Charity Classic Foundation)	
Visa/MC Number:	Postal Code:	Expiry Date:	Security No.
Name on Card:		Signature:	
Golfer #2 Name		Special	
Billing Address:		Phone No:	
Email:			
Individual Payment Options (if applicable)		Cheque (Payable to: Calgary Shaw Charity Classic Foundation)	
Visa/MC Number:	Postal Code:	Expiry Date:	Security No.
Name on Card:		Signature:	
Golfer #3 Name		Special	
Billing Address:		Phone No:	
Email:			
Individual Payment Options (if applicable)		Cheque (Payable to: Calgary Shaw Charity Classic Foundation)	
Visa/MC Number:	Postal Code:	Expiry Date:	Security No.
Name on Card:		Signature:	
Golfer #4 Name		Special	
Billing Address:		Phone No:	
Email:			
Individual Payment Options (if applicable)		Cheque (Payable to: Calgary Shaw Charity Classic Foundation)	
Visa/MC Number:	Postal Code:	Expiry Date:	Security No.
Name on Card:		Signature:	

Canada Revenue Agency (CRA) allows registered charities such as Alberta Dreams to issue tax receipts under the following guidelines. We adhere to these guidelines to protect our donors as well as the children in our wish granting program. An official tax deduction receipt will be issued if:

1. Property - usually cash or a gift - is transferred by a donor to Alberta Dreams;
2. The transfer is voluntary; and
3. The transfer is made without expectation of return. No benefit of any kind may be provided to the donor or to anyone designated by the donor, except where the benefit is of nominal value.
4. A gift is a transfer of property, not of services. No donation tax credit is available for the performance of services rendered without remuneration or compensation. A professional who wants to receive a donation receipt for time and professional skill donated to a charity must first bill the charity for the services performed and then donate the amount he or she is paid back to the charity. This process shows that a true donation has been made and provides an audit trail for both parties. We are happy to facilitate this transaction. To receive a tax receipt, you must provide your full name and complete mailing address. In order to save on donated dollars, we issue charitable tax receipts by email, therefore an email address is required.

Gift Certificates and Gift Cards. If a company wants to donate a Gift Certificate or Gift Card, the following steps should be followed:

1. Alberta Dreams will purchase a gift certificate/card for an agreed-upon amount,
2. The company will make an equal cash or cheque donation to Alberta Dreams,
3. Alberta Dreams will issue a tax receipt to the company for the cash donation. CRA Rationale: If the gift certificate/card is not ever redeemed, then the business has received a tax benefit for no cost to them. This process creates a simple paper trail and shows the donor's intent. *Note: An individual (not the issuing business) who donates a gift certificate/card to a charity is entitled to a tax receipt for the fair market value of the certificate/card.

Donating an Item (also known as a Gift-in-Kind) If an individual or company wants to donate an item, the following steps should be followed:

1. The company donates an item and provides an official company invoice showing the "fair market value" of the item (GST is not included). Hand-written invoices cannot be accepted.
2. The invoice must clearly state "Donation" on it with a total balance of \$0.00 left owing.
3. Alberta Dreams will issue a tax receipt for the fair market value. **Auction Items.** Buying an item at an auction does not entitle you to a tax receipt, as you have received a tangible item in exchange for your money. However, you are eligible to receive a tax receipt for the difference of what you paid versus the fair market value of the item. Example: If you purchased a painting for \$1000 and the reported fair market value of the painting is \$500, you are eligible for a tax receipt for the difference of \$500. For an official donation receipt to be issued, the fair market value of the property the bidder receives cannot exceed 80% of the purchase price. **Sponsorship and Advertising** This kind of gift normally takes place at events such as a golf tournament, and is not eligible for a tax receipt. If a company pays for sponsorship and is receiving advertising at the event, only a non-tax deductible Business Receipt may be issued. Rationale: CRA deems that advertising the company's name is an advantage that has value.

For more information regarding the conduct of charities or the federal government guidelines regarding tax receipts, please visit www.cra-arc.gc.ca/tax/charities.

Should you have any questions, please contact:

Reuel Thomas, Executive Director, at 780-203-3306 or via email at reuel@albertadreams.ca.

Registered Charity # 12998 8275 RROOO1