



A Child. A Wish. A Dream Come True.

Swing Fore Dreams

♦ Alberta Dreams ♦
GOLF CLASSIC

Sponsorship Opportunities

The Glendale Golf & Country Club

June 19, 2025
1:30pm Shotgun Start

In Support of:

Presented by



West Edmonton Hyundai

Leduc Hyundai



In Partnership with



Donations matched up to 50% through the
Rogers Birdies for Kids presented by AltaLink
program.



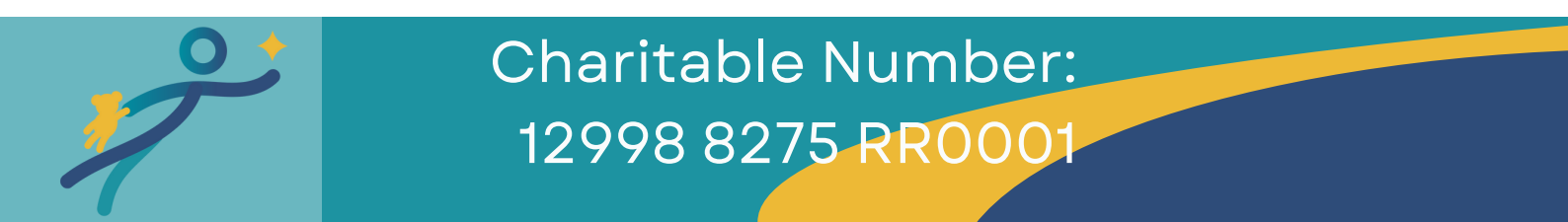
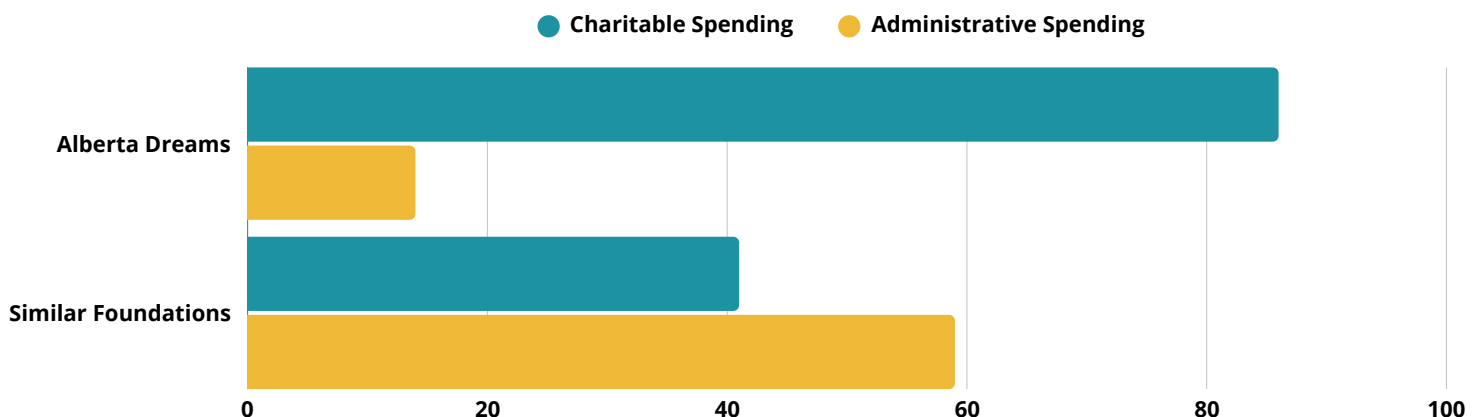
About us

At Alberta Dreams , we give the gift of hope by turning Dreams into reality for children in Alberta facing severe chronic or life-threatening medical conditions. Formerly known as the Rainbow Society of Alberta, we rebranded as Alberta Dreams in May 2023, but our mission remains the same. Since our founding by volunteers in 1986, we have fulfilled over 1,230 Dreams in more than 320 communities across the province

A Dream come true offers more than just a joyful experience—it provides a much-needed escape from the challenges of hospital stays, medical appointments, treatments, and the constant worries that come with illness. For a child who is sick, this experience can be life-changing, offering renewed emotional and physical strength, as well as the courage to face their journey with hope. And it's not just for the child—it's a precious moment of relief and happiness for the entire family.

For nearly four decades, we have been making a lasting impact, fulfilling over 1,230 dreams since 1986. Our support extends to children across Alberta, including those in remote and Indigenous communities, and we have expanded our criteria to serve children with severe chronic medical conditions, ensuring that more children in need can experience joy and hope. Through continuous growth in corporate partnerships and community engagement, we remain committed to making dreams come true and creating meaningful change in the lives of children and their families.

As a local Alberta charity with just four employees, we are committed to keeping overhead and administrative costs to a minimum. By operating efficiently and eliminating unnecessary expenses, we ensure that the majority of every dollar donated goes directly toward making dreams come true for Alberta children. This commitment allows us to more than double the charitable impact of a donation compared to similar children's charities.



Charitable Number:
12998 8275 RR0001

A Child. A Wish. A Dream Come True.



**DREAMS
COME
TRUE**

Event Information

The Alberta Dreams Swing Fore Dreams charity golf classic presented by West Edmonton Hyundai | Leduc Hyundai will be held on June 19th, 2025 at the exclusive Glendale Golf & Country Club.

Our 31st annual golf classic is a perfect opportunity for sponsors and golfers to network with Alberta business leaders and meet the wonderful dream families your generosity is supporting all while having a ton of fun and connecting you and your brand to an organization with nearly 40 years of experience making dreams come true for sick Albertan children.



Every year, the Rogers Charity Classic crowns a golf champion while supporting over 200 charities. Alberta Dreams is honored to once again participate in the Rogers Birdies for Kids program, presented by AltaLink. Through this initiative, all pledges qualify for a charitable tax receipt and may be matched by up to 50%, maximizing the impact of your generosity.

Every dollar pledged through the program goes directly to Alberta Dreams, enabling us to bring joy and fulfill the dreams of children in Alberta facing severe chronic or life-threatening illnesses.

Richard John Evans Memorial

In 2022, Alberta Dreams joined forces with the Richard John Evans Memorial Golf Tournament. Thanks to the hard work and dedication of Randy & Deb Pollock, Brenda & John Evans and their many supporters, our 2023 tournament was our biggest success to date.



We are honoured to announce that for the third year running, we will be partnering with the Richard John Evans Memorial. Over the years, they have contributed over half a million dollars to children's charities in Alberta.

NEW!

Introducing a new and improved golf tournament experience for all your participation needs including all Swing Fore Dreams communications and the following features:



Scheduling
& Text Alerts

Live Scoring

You won't
miss a beat!

- Registration
- Presale Super Pass, Mulligans &/ Raffle Tickets

Sponsorship Opportunities

DREAM MAKER SPONSOR - \$12,500



- Your company name on all tournament promotional material and Alberta Dreams event website page, shown as presented by "Your Company Name".
- Your company name included in all media advertising and promotion.
- Acknowledgement of your sponsorship during dinner and the after party.
- Primary signage promoting your sponsorship.
- Complimentary Golf/Dinner for EIGHT (8) Representatives.

DREAMS COME TRUE SPONSORS - \$8000

- Your company name on all tournament promotional material including but not limited to the Alberta Dreams website, the dedicated tournament website and app.
- Logo placement in e-communication to golfers and as a featured Platinum sponsor in wrap-up communications.
- Recognition by our emcee at the banquet.
- Complimentary Golf/Dinner for FOUR (4) Representatives.

1 Dinner Sponsor



- Dedicated signage on each table to acknowledge your sponsorship.
- Opportunity for logo to be placed on wine bottles and distributed to each table at the banquet.

2 Keynote Sponsor

- Dedicated signage on the banquet podium to acknowledge your sponsorship.
- Featured Guest exclusives; dinner, signatures & photo opportunity.

3 19th Hole Golf Simulator Contest Sponsor

- Dedicated signage on the 19th-hole golf simulator contest to acknowledge your sponsorship.

SHINING STAR SPONSORS - \$6000

- Your company name on all tournament promotional material and Alberta Dreams event webpage, dedicated tournament website and app.
- Logo placement in e-communication to golfers and as a featured Gold sponsor in wrap-up communications.
- Complimentary Golf/Dinner for FOUR (4) Representatives.

1 Welcome Sponsor



- Your company name on the welcome banner displayed on player arrival.

2 Tournament Prize Sponsor

- Dedicated signage where all individual and team prizes are displayed throughout the day.
- Logo placement on item signage as the official tournament prize sponsor.

3 Feature Raffle Draw Sponsor

- Dedicated signage as the "Exclusive" Feature Raffle Draw Sponsor.
- Logo placed on the raffle tickets purchased by golfers.



Sponsorship Opportunities Cont'd

HOPE CHAMPION SPONSORS - \$3000

- Your company name on all tournament promotional material and Alberta Dreams event webpage, dedicated tournament website and app.
- Logo placement in e-communication to golfers and as a featured Silver sponsor in wrap-up communications.
- Complimentary Golf/Dinner for TWO (2) Representatives.

1 Golf Cart Sponsor

SOLD

- Dedicated signage in the Golf Carts to acknowledge your sponsorship.
- Opportunity to provide branded water bottles for each golfer with your company logo/name.

2 Putting Green Contest Sponsor

- Dedicated signage on the Putting Green to acknowledge your sponsorship.
- Opportunity to donate branded prize/prizes that can be won in contest.
(see CRA Guidelines for tax receipt on value of prizes donated)

3 Volunteer Sponsor

SOLD

- Signage in the volunteer staging area, logo on volunteer name badges, and logo on the volunteer dinner voucher.

4 Helicopter Ball Drop Sponsor



- Dedicated signage on the Helicopter ball drop location.
- Opportunity to participate in the announcement of the "closest to hole" winner.
- Company name and logo on the pre-sale purchase of raffle cash prize entries on our mobile app.

5 Photo Booth Sponsor

- Dedicated logo on the photos

MAGIC MOMENT SPONSOR - \$1850

- Your company logo on the dedicated tournament website and app.
- Logo placement in e-communication to golfers and as a featured Bronze sponsor in wrap-up communications.
- Complimentary Golf/Dinner for TWO (2) Representatives.

1 Food Hole Sponsor (4)

SOLD

3 Left

- Dedicated signage on the sponsored food hole.
- Opportunity to prepare and provide a unique and personalized snack for participants.

2 Beverage Cart Sponsor (1)

- Dedicated signage on the sponsored beverage cart.
- Opportunity to provide a signature drink option and personalize the experience.

3 Beverage Hole Sponsor (4)

SOLD

3 Left

- Dedicated signage on the sponsored beverage golf hole.
- Establish awareness of your brand and product through the offering of a complimentary beverage.



Sponsorship Opportunities Cont'd

DREAM BIG SPONSORS - \$1250

- Logo placement in e-communication to golfers, sponsor feature in wrap-up communications; with option to provide picture or promotional prize materials..
- Complimentary Golf/Dinner for TWO (2) Representatives

1 Beat the Pro Sponsor (1)

- Your company name and logo on featured on Beat the Pro Hole promotional material.
- Dedicated signage printed and placed at the sponsored golf hole.
- Opportunity to provide a prize item on the green.

2 Hole in One Sponsor (2)

- Your company name and logo on featured on Hole-In-One promotional material.
- Dedicated signage printed and placed at the sponsored golf hole.
- Please note the sponsor is responsible for their own insurance for prizes valued more than \$20,000
- Opportunity to place a promotional item on the green; within the guidelines of The Glendale course rules..

Richard John Evans - LEGACY OF DREAMS SPONSOR - \$1000

- Your company/ logo printed on fairway lawn signs, placed alongside the partner RJE Memorial Sponsor signage.
- Recognition in the event program under tournament partners.
- Richard John Evans Memorial Partner sponsor recognition on a slide in the banquet slide presentation.
- Complimentary Golf/Dinner for ONE (1) Representatives.

Tournament Supporter Opportunities

A Tournament Supporter is a business or individual who contributes to Swing Fore Dreams with the following:

- Team prizes, 4 each of an item (please advise prior to tournament of intent to donate)
- On-Course Golf Accessories for participants &/ equipping carts; Golf balls, markers, tees etc. (approximately 125);
- Raffle/Door Prizes; Golf Swag, Equipment, Coolers, Electronics, BBQ/Smoker etc.
- Contest/Challenge Hole Prizes.

As a Tournament Supporter, you or your business will receive the following:

- Social media (Facebook, Instagram, LinkedIn Twitter/X) recognition.
- Name printed on "Tournament Supporter" sign displayed at dinner and after party.
- A tax receipt for Gift-In-Kind donations (if applicable, as per CRA guidelines).



Yes, we are interested in sponsoring Swing Fore Dreams 2025

SOLD Presenting Sponsor- \$12,500

SOLD Dream Maker: Dinner Sponsor - \$8,000

☐ Dream Come True: Keynote Sponsor - \$8,000

SOLD Shining Star: Welcome Sponsor - \$6,000

☐ Shining Star: Tournament Prize Sponsor - \$6,000

☐ Shining Star: Feature Raffle Sponsor- \$6,000

SOLD Hope Champion: Golf Cart Sponsor - \$3,000

☐ Hope Champion: Putting Contest Sponsor - \$3,000

SOLD Hope Champion: Volunteer Sponsor - \$3,000

☐ Hope Champion: Ball Drop Sponsor - \$3,000

☐ Hope Champion: Photo Booth Sponsor - \$3,000

☐ Magic Moment: Food Hole Sponsor - \$1,850

☐ Magic Moment: Beverage Cart Sponsor - \$1,850

☐ Magic Moment: Beverage Hole Sponsor - \$1,850

SOLD Dream Big: Hole-In-One Sponsor - \$1250

SOLD Dream Big: Hole-In-One Sponsor - \$1250

☐ Dream Big- Beat the Pro -\$1250

☐ RJE Legacy of Dreams Sponsor - \$1000

☐ **Early Bird Registration:** _____ x **\$375** / Golfer **Total:** _____ (complete attached form)

(Early Bird Registration ends May 15, after this please select Regular Golf Registration)

☐ **Regular Golf Registration:** _____ X **\$425** /Golfer **Total:** _____(complete attached form)

Please Note: All monetary contributions including registration, donations and sponsorships will be eligible for tax receipts through the Rogers Birdies for Kids program presented by AltaLink. Please refer to the attached "CRA Tax Receipting Guidelines" for information on receipting gift in kind donations.

Company/Organization: _____

Authorized By (Name): _____ Title: _____

Billing Address: _____ City/Prov.: _____

PC: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

Cheques can be made payable to "Calgary Shaw Charity Classic Foundation" Memo: Alberta Dreams and mailed to: Suite 4700, 888 3rd Street, Bankers Hall West Tower, Calgary, AB T2P 5C5

Online credit card payment, under \$5000 can be submitted through our Birdies For Kids portal:
<https://shawcharityclassic.com/charity/participating-charities/alberta-dreams/>



Questions, comments, or enquiries can be directed to: Larissa Hedstrom, Events & Marketing Coordinator, Email: larissah@albertadreams.ca or calling: 780-717-5503

2025 Golf Registration Form

Date: Thursday, June 19th, 2025

Location: The Glendale Golf and Country Club

Time: 1:00 pm Shotgun Start

Fees: \$375 per Golfer – Paid before May 1st 2025.

\$425 per Golfer – Paid after May 2nd 2025.

Includes: 18 Hole Texas Scramble, Power Carts, Lunch, Golf Swag, Activity Holes, Prizes, Dinner & After Party.

Early Bird: \$375/golfer X _____ golfers = _____

After May 2: \$425/golfer X _____ golfers = _____

Complete & return form to:

Events@albertadreams.ca

Golfer #1 Name: _____

Billing Address: _____ Meal Choice: _____

Email: _____ Phone No: _____

Individual Payment Options (if applicable)

Visa/MC Number: _____ Postal Code: _____ Expiry Date: _____ Security # _____

Name on Card: _____

Golfer #2 Name: _____

Billing Address: _____ Meal Choice: _____

Email: _____ Phone No: _____

Individual Payment Options (if applicable)

Visa/MC Number: _____ Postal Code: _____ Expiry Date: _____ Security # _____

Name on Card: _____

Golfer #3 Name: _____

Billing Address: _____ Meal Choice: _____

Email: _____ Phone No: _____

Individual Payment Options (if applicable)

Visa/MC Number: _____ Postal Code: _____ Expiry Date: _____ Security # _____

Name on Card: _____

Golfer #4 Name: _____

Billing Address: _____ Meal Choice: _____

Email: _____ Phone No: _____

Individual Payment Options (if applicable)

Visa/MC Number: _____ Postal Code: _____ Expiry Date: _____ Security # _____