

Daddy's Little Sweetheart Ball

2025 Sponsorship Opportunities

Saturday
March 15, 2025
4:30 - 9:30pm



NEW LOCATION
9311 48st Edmonton



For sponsorship opportunities please contact
780-717-5503
amys@albertadreams.ca

WWW.ALBERTADREAMS.CA



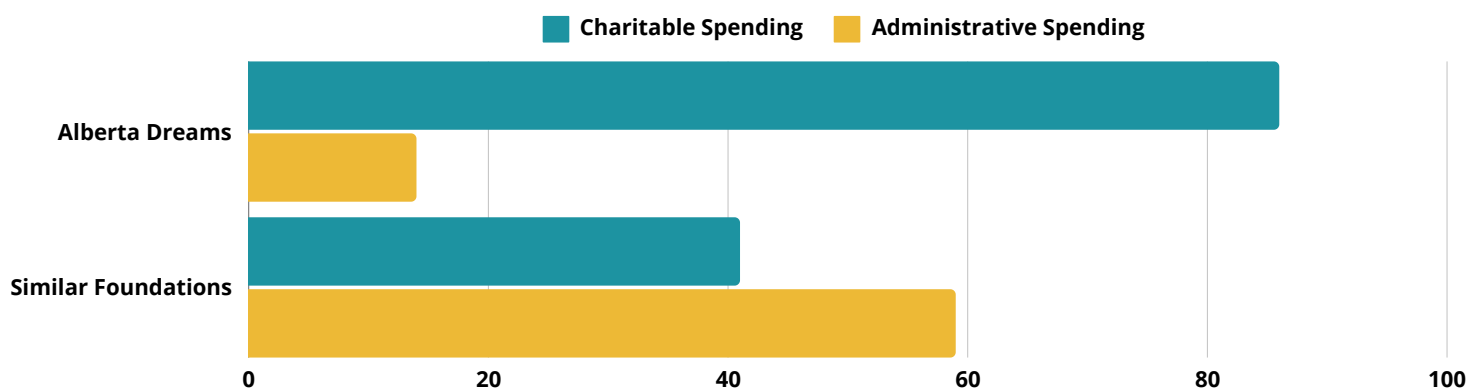
Alberta Dreams

Our Organization

We give the gift of hope by making dreams come true for children in Alberta diagnosed with a severe chronic or life-threatening medical illness. Originally called the Rainbow Society of Alberta before being rebranded as Alberta Dreams last year, we have made over 1200 dreams come true in more than 320 communities across the province since our founding by volunteers in 1986.

Having a Dream come true can be a welcome relief from the grind of hospital stays, doctor's visits, tests, treatments, worries, and fears. It's a break from the daily hardship of being ill – a break for the entire family. For a child who is sick, having a dream come true can be the catalyst to help them feel better emotionally and physically, giving them increased strength and courage to battle their illness and the daily challenges it brings.

As a local Alberta charity with only four full-time employees, we work hard to drastically reduce wasteful overhead and administrative spending, ensuring the maximum amount of your donation goes directly to fulfilling the dreams of Alberta children, **more than doubling the charitable impact of a donation to similar children's charities.**



Event Information



The first event of its kind in Edmonton, Daddy's Little Sweetheart Ball has become one of Edmonton's most anticipated events of the year and consistently sells out.

Dads will spend a magical evening with their little sweetheart(s), dressed up in their finest, and be treated to an unforgettable night. The evening includes a father/daughter DJ dance, dinner buffet, face painting, sweet treats, creation station, photo booths, balloon art, special Princess guests, and many more surprises!

Alberta Dreams

Presenting Sponsor

\$10,000 [ONE (1) Available]

- Exclusive designation as Presenting Sponsor in ALL digital and printed communication
- Logo and direct link is first on Alberta Dreams Event Webpage
- Recognition in official media release
- Corporate signage at the event (provided by Sponsor)
- Logo placement on signage at designated tables
- Social Media Recognition
- Mention in opening remarks
- Option to provide volunteers (and will also have company logo on name badges)
- TWO (2) tables of 8 with VIP Reserved Table Seating - Value of \$2400

Platinum Sponsor

\$5,000 [THREE (3) Available]

- Designation as Platinum Sponsor in event related communication
- Logo and direct link on Alberta Dreams Event Webpage
- Logo placement on signage at designated table
- Corporate signage at the event (provided by Sponsor)
- Social Media Recognition
- Mention in opening remarks
- Option to provide volunteers (and will also have company logo on name badges)
- ONE (1) table of 8 with VIP Reserved Table Seating - Value of \$1200



1 Dinner Sponsor

2 Caricature Sponsor

3 Photo Booth Sponsor

Gold Sponsor

\$3,500 [THREE (3) Available]

- Designation as Gold Sponsor in event related communication. Sponsors can include financial contribution or equivalent in the value for services/products (such as raffle prizes, teddy bear adoption and volunteer meals etc.)
- Logo and direct link on Alberta Dreams Event Webpage
- Social Media Recognition
- ONE (1) table of 8 - Value of \$1200

1 Raffle Prizes Sponsor

2 Teddy Bear Adoption Sponsor

3 Volunteer Meals Sponsor

Alberta Dreams

Silver Sponsor

\$2,500 [THREE (3) Available]

- Designation as Silver Sponsor in event related communication. Sponsors can include financial contribution or equivalent in the value for services/products (such as Balloon twisters, face painters, princesses etc.)
- Logo and direct link on Alberta Dreams Event Webpage
- Social Media Recognition
- THREE (3) Complimentary Couples Tickets - Value of \$750

1 Balloon Twister Sponsor

2 Face Painters Sponsor

3 Princess Sponsor



Bronze Sponsor

\$1,500 [FOUR (4) Available]

- Designation as Bronze Sponsor in event related communication and can include financial contribution or equivalent in the value for services/products (such as Bracelet craft, photo frame, Candy buffet etc.)
- Logo and direct link on Alberta Dreams Event Webpage
- Company Name listing in Event Program
- TWO (2) Complimentary Couples Tickets - Value of \$500

1 Bracelet Craft Sponsor

2 Photo Frame Craft Sponsor

3 Candy Buffet Sponsor

Dream Supporter

\$150-750

- Designated as a Dream Supporter on select event related communications. Includes financial contribution or equivalent in value added to the event with services/products required

Corporate Table Sponsor

\$1,200 (Table of 8)

- Exclusive signage on designated table with corporate name and logo
- Reserved Seating (by Buffet and dance door)
- Company name listed in official event program

Gift in Kind Donation

- Donations of an item or offer for the Princess Raffle will be recognized on signage and may qualify for a tax receipt

If you have other ideas that will make our event even better and help grant more wishes, we'd be happy to discuss the possibilities with you.

Alberta Dreams

Yes, we are interested in sponsoring the Daddy's Little Sweetheart Ball at the following level:

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$10,000 | <input type="checkbox"/> Corporate Table Sponsor (8) \$1,200 |
| <input type="checkbox"/> Platinum Sponsor \$5,000 | <input type="checkbox"/> Wish Supporter \$150 - \$750 |
| <input type="checkbox"/> Gold Sponsor \$3,500 | <input type="checkbox"/> Media Sponsor |
| <input type="checkbox"/> Silver Sponsor \$2,500 | <input type="checkbox"/> Gift In Kind Donation |
| <input type="checkbox"/> Bronze Sponsor \$1,500 | <input type="checkbox"/> Other |

Purchase Tickets ___ x \$250 each Dad/Daughter Couple

___ x \$75 each Additional Daughter

___ x \$950 Table of 8 (4 Dad/Daughter Couples)



Please Note: As per Canada Revenue Agency, sponsorship contributions include advantages and benefits for the sponsor which does not allow for a tax receipt to be issued for the contribution. Please refer to the attached "CRA Tax Receipting Guidelines" for information on receipting gift in kind donations.

To confirm your sponsorship, please complete the following and return by email to amys@albertadreams.ca.

Company/Organization: _____

Authorized By (Name): _____ Title: _____

Billing Address: _____ City/Prov.: _____ PC: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Cheques can be made payable to "Alberta Dreams" and mailed to: Alberta Dreams,

#7-12122 68 Street NW Avenue, Edmonton, AB, T5B 1R1

Credit card payment, please contact Amy Smart, Alberta Dreams

P: 780-717-5503 Email: amys@albertadreams.ca

Alberta Dreams

Canada Revenue Agency (CRA) allows registered charities such as Alberta Dreams to issue tax receipts under the following guidelines. We adhere to these guidelines to protect our donors as well as the children in our wish granting program. An official tax deduction receipt will be issued if:

1. Property - usually cash or a gift - is transferred by a donor to Alberta Dreams;
2. The transfer is voluntary; and
3. The transfer is made without expectation of return. No benefit of any kind may be provided to the donor or to anyone designated by the donor, except where the benefit is of nominal value.
4. A gift is a transfer of property, not of services. No donation tax credit is available for the performance of services rendered without remuneration or compensation. A professional who wants to receive a donation receipt for time and professional skill donated to a charity must first bill the charity for the services performed and then donate the amount he or she is paid back to the charity. This process shows that a true donation has been made and provides an audit trail for both parties. We are happy to facilitate this transaction. To receive a tax receipt, you must provide your full name and complete mailing address. In order to save on donated dollars, we issue charitable tax receipts by email, therefore an email address is required.

Gift Certificates and Gift Cards. If a company wants to donate a Gift Certificate or Gift Card, the following steps should be followed:

1. Alberta Dreams will purchase a gift certificate/card for an agreed-upon amount,
2. The company will make an equal cash or cheque donation to Alberta Dreams,
3. Alberta Dreams will issue a tax receipt to the company for the cash donation. CRA Rationale: If the gift certificate/card is not ever redeemed, then the business has received a tax benefit for no cost to them. This process creates a simple paper trail and shows the donor's intent. *Note: An individual (not the issuing business) who donates a gift certificate/card to a charity is entitled to a tax receipt for the fair market value of the certificate/card.

Donating an Item (also known as a Gift-in-Kind) If an individual or company wants to donate an item, the following steps should be followed:

1. The company donates an item and provides an official company invoice showing the "fair market value" of the item (GST is not included). Hand-written invoices cannot be accepted.
2. The invoice must clearly state "Donation" on it with a total balance of \$0.00 left owing.
3. Alberta Dreams will issue a tax receipt for the fair market value. Auction Items. Buying an item at an auction does not entitle you to a tax receipt, as you have received a tangible item in exchange for your money. However, you are eligible to receive a tax receipt for the difference of what you paid versus the fair market value of the item. Example: If you purchased a painting for \$1000 and the reported fair market value of the painting is \$500, you are eligible for a tax receipt for the difference of \$500. For an official donation receipt to be issued, the fair market value of the property the bidder receives cannot exceed 80% of the purchase price. Sponsorship and Advertising This kind of gift normally takes place at events such as a golf tournament, and is not eligible for a tax receipt. If a company pays for sponsorship and is receiving advertising at the event, only a non-tax deductible Business Receipt may be issued. Rationale: CRA deems that advertising the company's name is an advantage that has value.

For more information regarding the conduct of charities or the federal government guidelines regarding tax receipts, please visit www.cra-arc.gc.ca/tax/charities.

If you have any questions please contact:

Reuel Thomas, Executive Director, at 780-203-3306 or via email at reuel@albertadreams.ca.